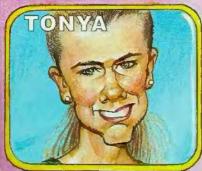
June 1994 Number 328

MEASON STATES OF THE PROPERTY OF THE PROPERTY

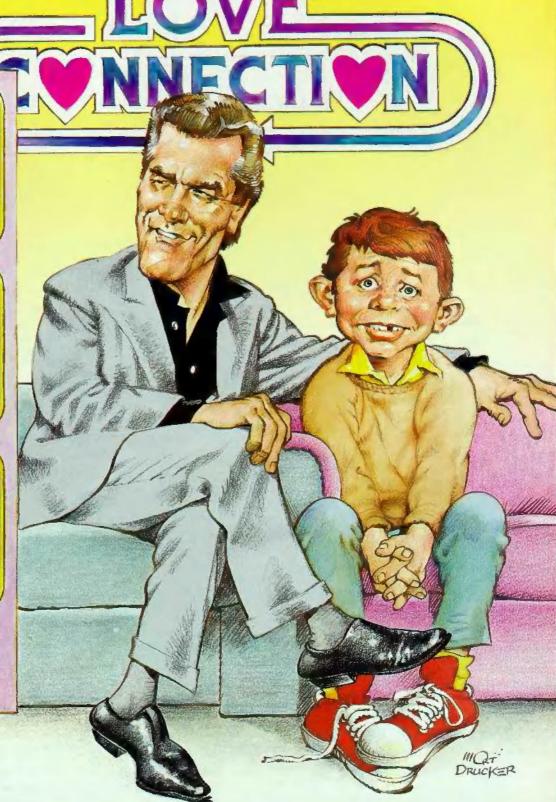
Our Price \$1.95 Cheap!





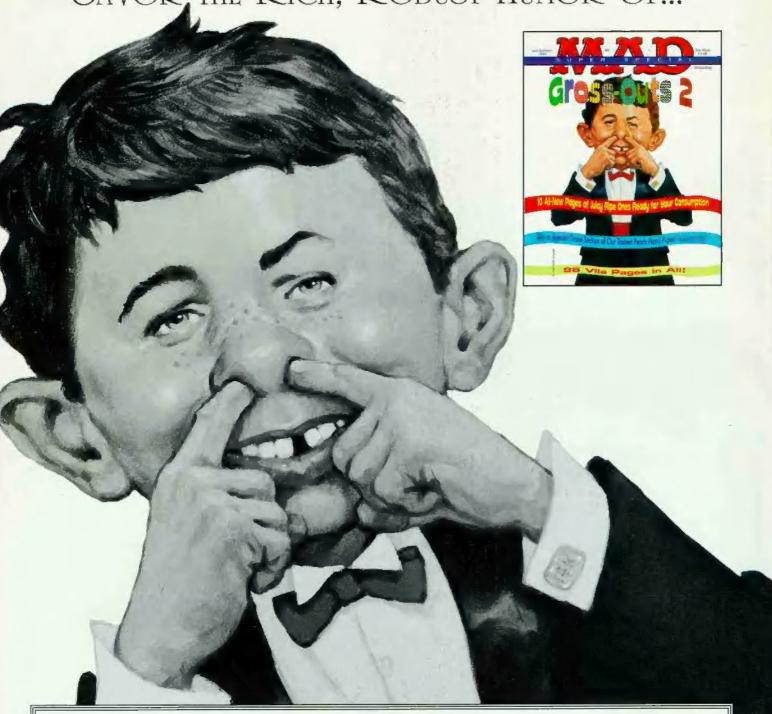


DIRECT SALES
32811



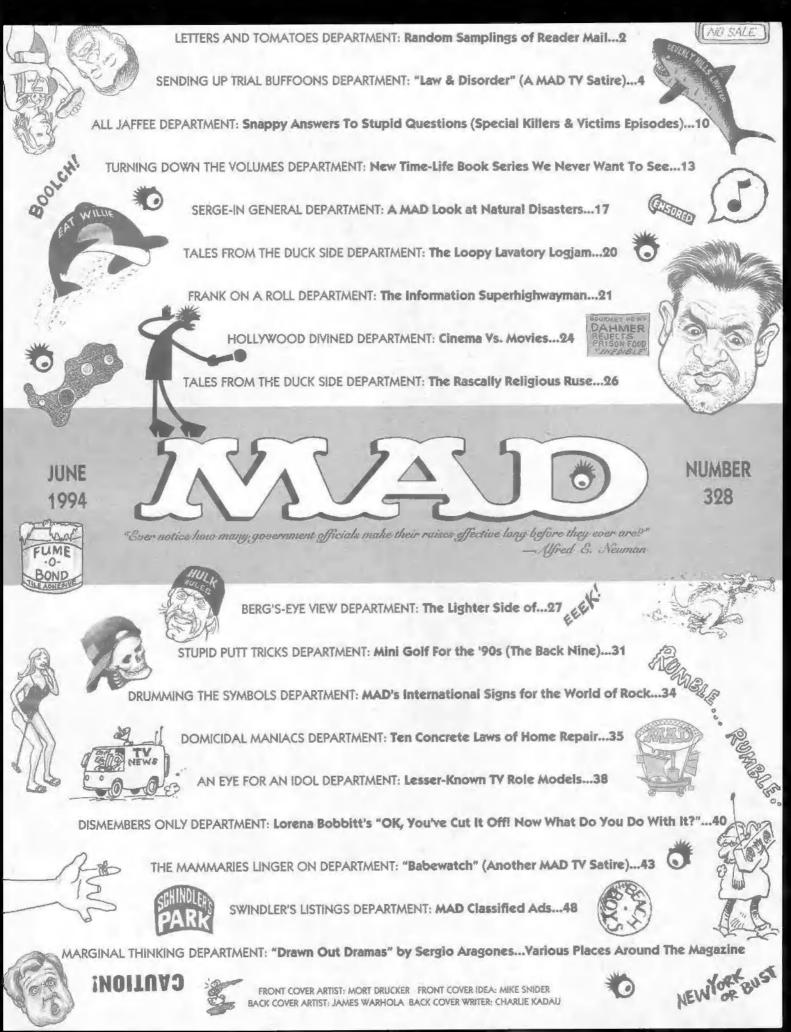
Good Taste is Timeless

SAVOR THE RICH, ROBUST HUMOR OF ...



NEXT TIME YOU'RE AT YOUR NEWSSTAND DIG DEED INTO YOUR POCKETS, PROBE IF YOU MUST, BUT COME OUT WITH THE GREEN!

Don't Blow It!





William M. Gaines

Nick Meglin John Ficarra

Leonard Brenner

Tom Nozkowski

Charlie Kadau Joe Raiola

Dick DeBartolo

Annie Gaines

Andrew J. Schwartzberg

Amy L. Vozeolas

Marla Weisenborn

Lillian Alfonso

Freddie Maloney

Greta Wood-Webster

Dorothy Crouch

Contributing Artists

And Writers the usual gang of idiots

MAD (ISSN 0024 9319) is published monthly except bi-monthly for January/February, March(April, July/August and Dictobed/Rovember by E.C. Publications, Inc., 485 MADison Avenue, New York, NY 10022, Januarite Kasin, President & Editor-in-Chief, Paul Lavelz, Executive VP & Publisher, Joe Ortando, VP and Associate Publishes. Sociond class poetage pold at New York, NY 2nd a doditional mailing offices. Subacription at US.A-8 issues \$1550 or 28 insteas \$3750 or 40 issues \$5950 Chiefate USA, Including Canadhi in Issues \$1950 or ill issues \$5950 or insues \$8250 (Canadhin price has GST tax relabede). Entire contents ecopyrigh 4 1994 issue Exp. 1950 or ill issues \$6150 or 40 insues \$8250 (Canadhin price has GST tax relabede). Entire contents ecopyrigh 4 1994 issue Exp. 1950 or ill issues \$6150 or 40 insues \$6250. (Canadhin price has GST tax relabede). Entire contents ecopyrigh 4 1994 issues of addicisation, inc. Allow 10 weeks for change of address to become effective, and include melling tubel when making change of address or inquiring about your subscription. POSTMASTER send acidises change to MAD. 485 MADison Avenue, New York, NY UO2Z. The Publisher and Edition will not be responsible is unaelicited manuscripts, and request all francuscripts be economicated by a Interpret self-addressed return unvelope. The reamos of characters used in all MAD fotion and semi-fiction is a coincidence.

Printed in U.S.A.



LOOSE CHANGES

You can only imagine my shock when I received the FEBRUARY 1994 issue of MAD (#325)! As a subscriber for almost 30 years, one of my favorite parts of the magazine was "Published monthly except February, May, August and November." This change in your publishing schedule may have gone unnoticed by most, but my own schedule has been invariably affected. I feel that some warning and explanation might have been in order. In any event, will this first February issue have any extra value for collectors? If so, I will file it away with my original cast album of "The MAD Show" and Aurora model of Alfred E. Neuman!

> Hal J. Freiman, M.D. Scarsdale, NY

Dear "Doogie" Freiman - If we were you, we'd stock up on as many copies of our February issue as possible and hide them behind that unused box of rubber gloves in your "special" cabinetl As we did on the letters page of the very February Issue you refer to, we again contacted famed magazine expert Angus O'otter, of Angus O'otter's Famed Magazines of Erie, PA to accertain exactly how many thousands of dollars your issue is worth. Imagine our surprise when we were told of Angus' untimely passing. Condolences to the O'otter family can be sent to MAD, and we dedicate this issue to our old pal Angue, may his rest in peace! -Ed.



Robbie Gourlay of Mallorca, Spain displays the MAD collection started by his father, Roberto, over 30 years ago! You know, you'll never see devoted fans' photographs like Robbie's in dull loser publications like Time, Newsweek or the New Yorken Check and see!

LETTERS & TOMATO

Your latest issue (#326) has created a serious domestic conflict within our household. To begin with, you altered the "Table of Contents" page just when we were getting used to the old one, making it difficult to locate Alfred's quote (which is the first thing any true MAD fan reads!) Secondly, and more seriously I might add, you stapled a survey into the center of the magazine. I collect MAD and like them to remain intact. My wife, however, likes to answer questionnaires, and with no regard to my feelings violently ripped the card from the soul of the issue. Our marriage is in shambles and it's your fault. I hope you're happy!

> Mark Heiss Prospect, CT

We challenge your assertion that the first thing true MAD fane read is the Alfred quote. Others have maintained they check the fold-in first. Some say they immediately peruse "The Lighter Side of the Office" and a perverse pinch of readers say they scan whatever article Tom Bunk illustrated looking for the guy with the poked out eyeball! Since "What's the first thing you read in MAD?" seems to be a hotly debated topic, we've decided to throw the question to you, our loyal and devoted letters page readerel Write or fax us with the first thing you read when you open a new issue of MAD and why! We'll print the most interesting answers in a future issue and settle this controversy once and for all -Ed.

INSIGNIFIGANT DATA

MAD #329 SPECIAL #98 ON SALE

MAD CHAT continues! On Thursday, May 26th, from 3-5 p.m. Eastern Time, call (212) 752-6872 and speak LIVE with weird MAD artist Rick Tulka and the MAD editors! (When you speak to Rick, ask him about his unusual hair!)

MORON MAIL

I think your magazine is cool. My brother and I always read your magazines. Nothing is more exciting than sitting down in . good chair with a glass of cold lemonade and reading your magazine.

Ruthmarie Dodez Athens, TN

Ruthie - That's not lemonadel -Ed.

FAX MAD AT (212) 752-8872

ES DEPARTMENT

BROOKLYN ABRIDGED



As we've said again and again, MAD's office is a celebrity magnet! Recently, we were visited by actor David Wohl, who starred as candy store owner Sid Elgart on the former smash CBS series Brooklyn Bridge! David was taking a well-deserved break from the show with his pals Sam and Billy. Which mega-star will drop by next? Stay tuned!

FATHER (?) OF OUR COUNTRY

I have been a loval MAD reader and subscriber for well over 30 years. I have always found MAD to be an entertaining, yet satirical publication. MAD has always been in the forefront of wit, taking welldeserved shots at those who prey on others, and our foolish mores. My teenage children fight over it too, to see who gets first reading after Dad. It is therefore with great dismay that I noted the back cover of Issue #326 which depicts George Washington as a cross-dresser. What this has to do with humor or satire is beyond me. It would be one thing to poke fun at Washington legends, but what does this have to do with his sexual orientation? Washington was a great American, flawed, but a major reason why we are the nation we are. The back cover was totally tasteless and you owe an apology to the American people.

Jack L. Billig Ossining, NY

Jackee — Why you think we're putting down Washington is beyond us. As any student of history knows, it was George's brilliant military strategy (combined with a pink taffeta gown he picked up at a Valley Forge factory outlet) which led to really surprising the drunken Hessian troops, and ultimately resulted in Washington's famed Monroe Doctrine and the abolition of slavery! We hope you and your family have enjoyed this little historical respite and have a renewed sense of pride in our back cover. Next issue: Hoover's Gettysburg Address! -Ed.

WHY KILL YOURSELF?



JUST BECAUSE YOU MISSED THE LAST ISSUE AT THE NEWSSTAND?

SUBSCRIBE TO



485 MADison Avenue

- ☐ I enclose \$59.50 for a 40-issue subscription.
 I'll save \$18.50 off newsstand price and get all
 three MAD Pins shown above absolutely free!
- ☐ I enclose \$37.50 for a 24-Issue Subscription.
 I'll save \$9.30 off newsstand price and get the
 official MAD Logo Pin abosolutely free!

New York, New York 10022

- ☐ I enclose \$15.50 for an 8-Issue Subscription
 I'll save a paltry 10c off newsstand price and
 get to look at someone else's MAD Pins
 because you won't send me arry!
- CHECK HERE IF RENEWAL

Our Pledge: MAD will not sell or give your name and address to anyone for any reason!

NAME _____

ADDRESS _____

710

*Outside U.S.A. (including Canada), \$19.50 for 8 insures or \$51.50 for IIII issues or \$52.50 for 40 issues in U.S. Funds payable by international Money Order or Check drawn on a U.S.A. Bank. Canadian price has GSY tax included, Allow 8 weeks for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED. #328

SENDING UP TRIAL BUFFOONS DEPT.

In the criminal justice system, people are resented by two separate but equally offensive groups: the police who are frequently inept in their investigation of crimes, and the District Attorneys who procrastinate with the offenders! Here are their stories, told weekly in the gritty, giddy, totally shot in New York series. . .

LAW & DISORDER

ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO

I'm Detective Miscue! I've had reports today ■ five serial killers, a mad bomber, six arsonists and an ax murderer! in New York that's called ■ "light duty day"! But ■ that misery doesn't keep me from doing bad one-liners!

TATA-BOOM!

Not yet! I want a rimshot AFTER the bad one-liners! My jokes need to let identified!

I'm Detective Logy! I'm very intense and focused on my work! I don't rest until the crime is solved! I figure Miscue and I solve a crime a week! With repeats and hiatus, that's about 30 crimes a year! That's why our department in 24,765,435 cases behind, but we're thinking of working an hour or two this Saturday to catch up!

can never find a cop when you need Wrong!
I'm a cop!
But this
is an
easier and
safer way
to earn
a living!

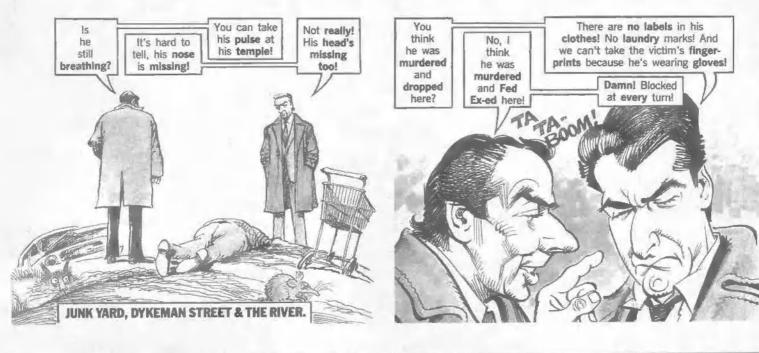
if this doesn't prove the justice system is breaking down, nothing

does!

Hey, it's Miscue and Logy! Let's give ourselves up! Give ourselves up? How come?

Because they're the biggest screw-ups in New York City Police history! They get evidence without search warrants, try cases out of their jurisdiction and even put undue pressure on witnesses! That's why most of their cases are thrown out of court and criminals get off scot free! Okay, you convinced me! I'm giving myself up! Not so fast, we're in line to be arrested by them first

IIIQ+

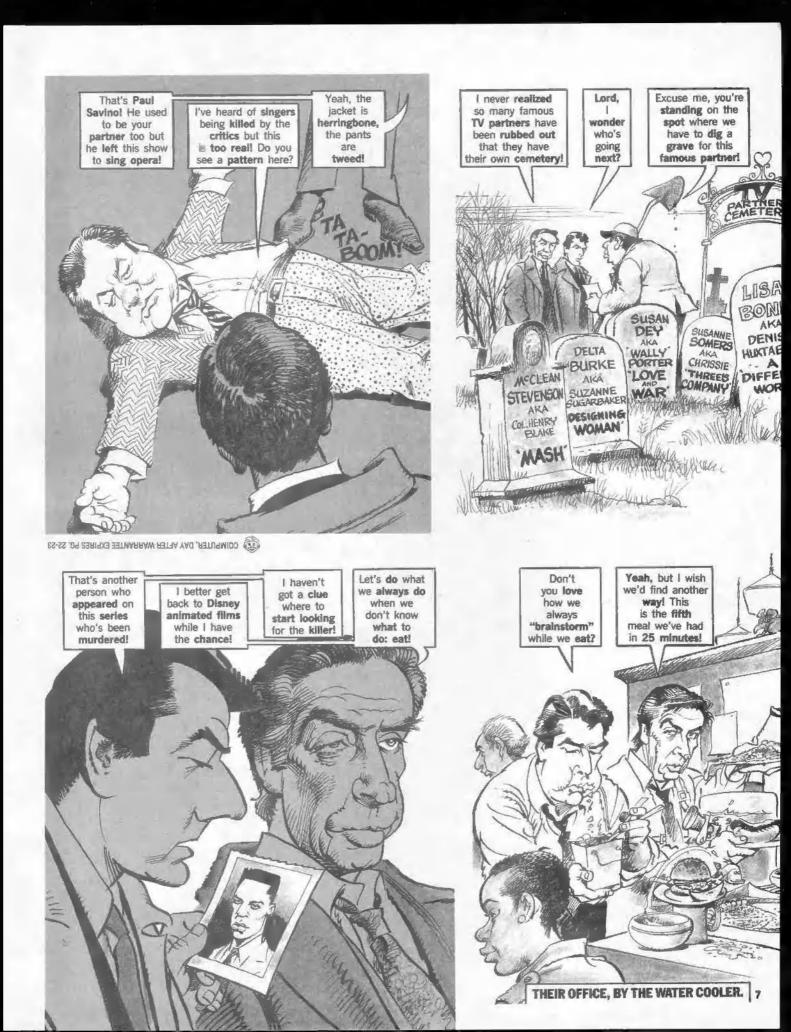


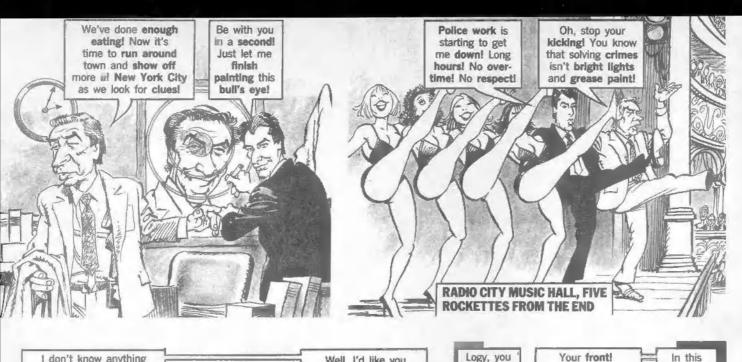


THE STUNNING NYC SKYLINE IN THE BACKGROUND.









I don't know anything about your cast members being murdered! As far as I'm concerned, except for the Seinfeld gang, everyone's dead over at NBC! Why would you come to me anyway?

Because there's a two year wait for tickets to sit in the audience, but as detectives we were able to push our way up here on stage in two minutes!

Well, I'd like you to leave now! Paul, some exit music!

Thanks! Next time that lady who claims she's your wife moves back in, don't call us!

Logy, you almost shot me in the back! What were you alming at?

You're the "partners" murderer? Did you really think you could get away with murder?

city? Absolutely! Everybody gets away with murder!



NONDESCRIPT ALLEY, **COULD BE ANYWHERE**

I hope we can win a conviction in this case! We never prosecuted a New York **City Detective** beforel

We don't even have a very good success rate with

But we have more legal books in the background than L.A. Law! That should count for something!



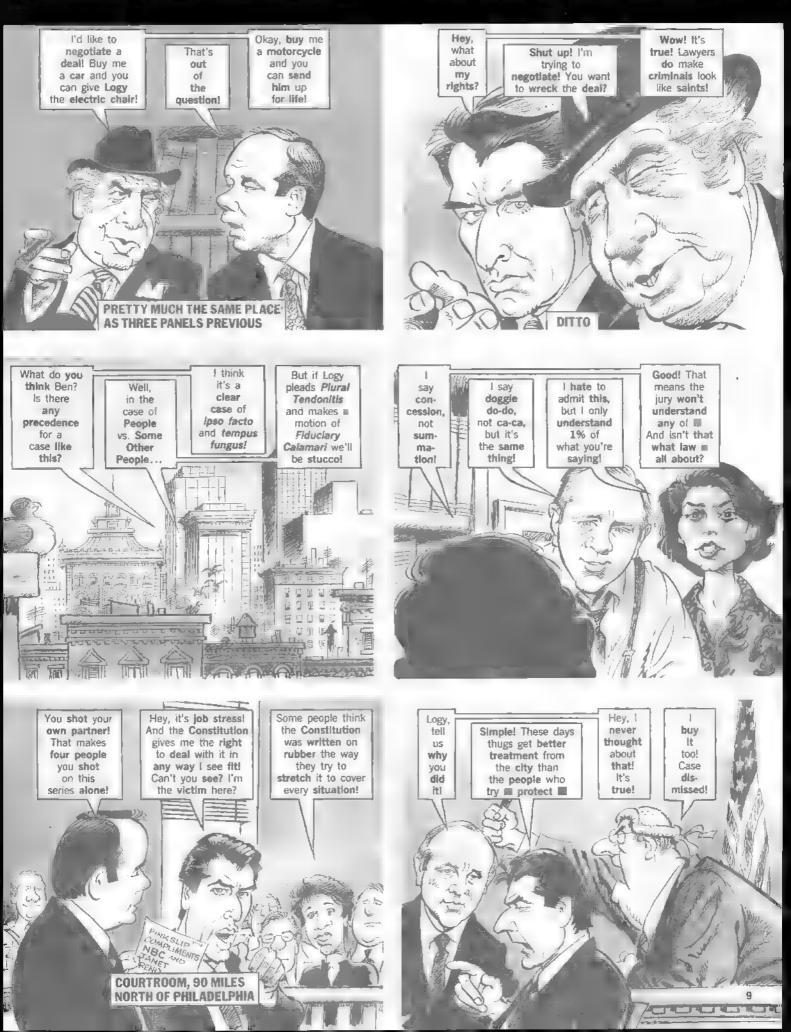
Shooting your own partners! I can't believe It! You're lower than low! I've never met a bigger slimebag than you!

Obviously, you haven't met ту lawyer!

Logy, I'd like to be paid in cash, just in case my defense doesn't go well!

See what I'm talk-Ing about!





ALL JAFFEE DEPT.

has become increasingly difficult for people to cope with the trials and tribulations of our crime-infested lives in the 1990s. Of course, the hordes of boobs who continue to

SNAPPY ANSWERS TO ST



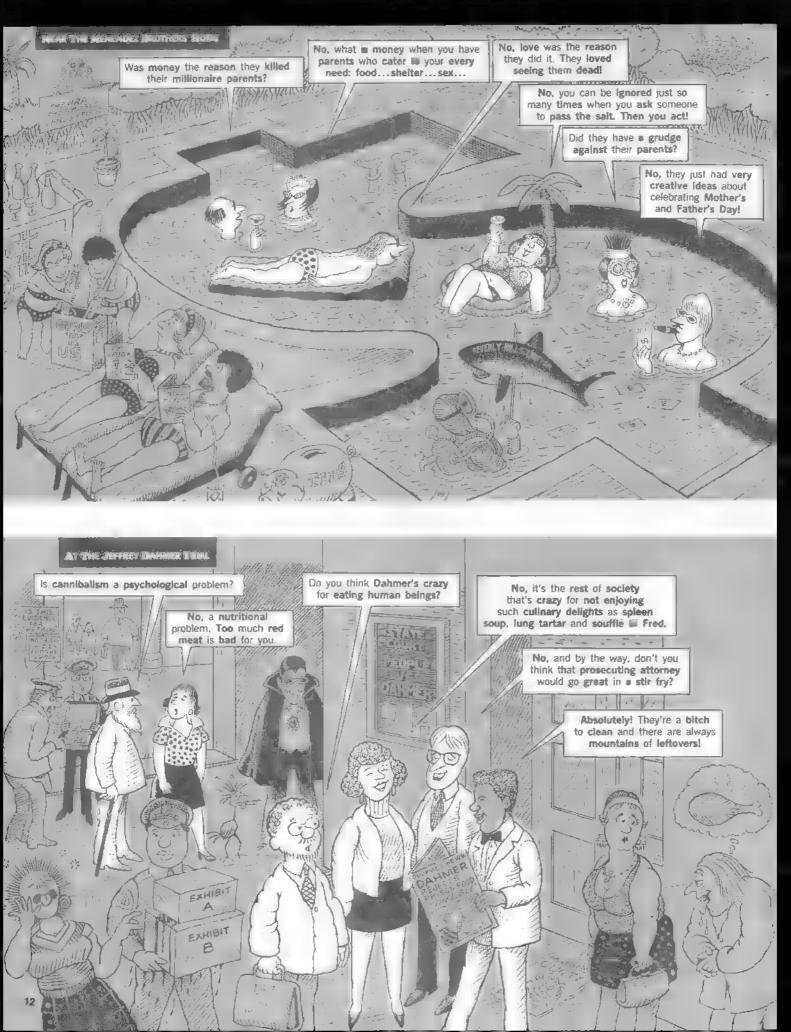


plague us with outrageously stupid questions don't help matters any. So how do we respond to said boobs? With snappy answers of course. In response to our troubled times we present...

UPDOCESTORS SPECIAL KILLERS & VICTIMS EPISODES

ARTIST AND WRITER: AL JAFFEE

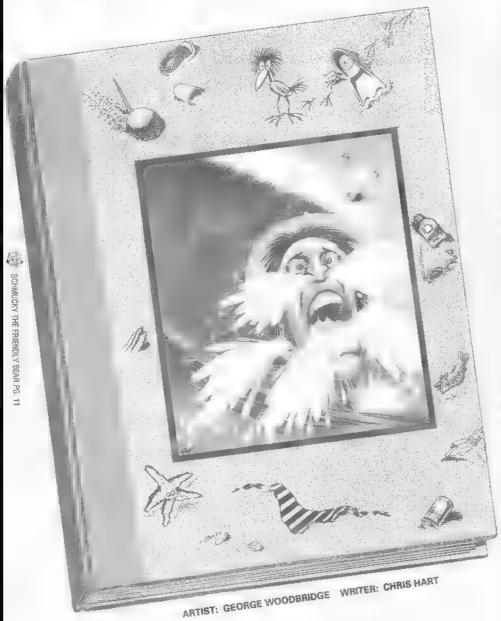




TURNING DOWN THE VOLUMES DEPT.

When it comes to milking a subject that nobody cares about to begin with—packaging it up with slick paper and fancy binding, filling it with style over substance and cranking it out volume after hack volume—nobody does it better than the same people who churn out that insufferable rag *People* every seven days…our good friends at TIME-LIFE! We just hope they don't publish these…

NEW TIME-LIFE BOOK SERIES WE NEVER WANT TO SEE



BEACH DROWNINGS

A captivating new series you won't want to miss. Our award-winning Time-Life photographers bring you detailed and dramatic photos of drowning victims as they go under for the third time. Watch as novice swimmers gurgle and flail. It's as if you're actually there on the shore as you read account after account of unlucky swimmers succumbing to whirlpools, riptides and undertows.

Vol. 1: THE LAST SUPPERS

Explore up close and in detail the bologna, chicken salad and peanut butter and jelly sandwiches eaten by unfortunate bathers only minutes before entering the water.

Vol. 15: SOS?

A look at the chatting, flirting, flexing, eating, napping and other activities that fill a life-guard's day as screaming victims go unnoticed.

Vol. 39: HEY DUDE—YEAH, YOU!

A special pictorial volume capturing in full color dazed body surfers as they cry "Help!" and "Put down that #@!*&# camera and throw me a rope, you moron!"



THE LANGUAGE OF ANIMALS



This fascinating and unique series takes you deep into the mysterious language of animals. Communicate with your pet, stray dogs and cats in your neighborhood and whimsical circus creatures. Is your pet telling you one thing, the neighbor's pet another? This valuable Time-Life collection is also a must for hunters. Instead of shooting animals, learn how easy it is to talk them into giving themselves up. THEN shoot them.

Vol. HEY, HOW ARE YA?

An introduction to basic animal greetings, such as "Your rear smells good?" "Does my rear smell good?" and "How about we smell each other's rears some more?"

Vol. 23: Your Bush Or Mine?

A tantalizing and exciting examination of animal mating calls, answering the question, "When does ■ mating call cross the line and become sexual harassment?"

Vol. 77: BUT I WANNA TELL YA...

In this volume, discover the secret world of hyenas and learn the dirty jokes that keep them laughing.

CLOCK NOT ADJUSTED FOR BAYLIGHT SAVINGS POLB

TOXIC WASTE & ASBESTOS REMOVAL

Living on or near a landfill, or in New Jersey? Then this remarkable Time-Life book series is designed especially for you. Living on a toxic dump used to mean relying on the courts to force industrial polluters to clean-up. But now, with this informative new "Home Handyman" series from Time-Life, you can learn to neutralize the radiation, carcinogens and contaminants in your soil with the same ease and simplicity as repairing a catalytic converter.

Vol. 1: SOD-DAMNED

In layman's terms you'll understand exactly what it is that makes your lawn glow.

Vol. 18: 8A GA 9YER 600

Using our step-by-step instructions, find out how easy it is to dupe high school kids into thinking that you have hired them to cart away the ingredients of your old 1960s lava lamp collection.

Yel, 78: BLOTCHES? WE DON'T NEED NO STINKING BLOTCHES!

A lavishly illustrated how-to collection of helpful hints on covering up those pesky skin tumors.



UNKNOWN INVENTORS



With the comprehensiveness that has become Time-Life's hallmark, this engrossing collection captures the greatness of the ordinary and uncelebrated men and women whose inventions made invaluable contributions to our everyday lives. Time-Life honors these neglected glants with this awe-inspiring series. If you don't order for yourself, then do it for your children.

Vol. 1: Mr. Tweezers

Through eyewitness accounts, probe the compelling story of the shy man whose name became synonymous with the word "splinter."

Vol. 46: THE RESIDENT OF MENLO PARK

You'll learn about the humble beginnings of the father of the matchbook: How did he know it would fit so well under a wobbly table leg?

Vol. 59: DOMES WERE NOT BUILT IN A DAY

Astound yourself as you read about the little souvenir globe you shake to make it look like it's snowing on the Statue of Liberty. Hear, in the inventor's own words, how it all started in a garage with just \$20 and a crazy dream.

GREAT MINE SHAFT COLLAPSES

It is with special pride that Time-Life presents this unforgettable book series of gut-wrenching tragedy and anguish. With rare photographs and colorful graphics, you'll get a first hand look at the men who were buried alive, crushed to death, slowly starved, suffocated and more.

Vol. 1: Do You THINK HE SUFFERED MUCH?

This disturbing series begins with interviews of the miner's widows while they're still grieving. See their faces as they grapple with the insensitive questions asked by our probing Time-Life interviewers.

Vol. 62: COAL MINER'S SLAUGHTER

You'll get a first-hand look at the unedited transcripts of the miners' last statements, which are early and coincidentally all the same: "Airl Airl"

Vol. 93: GETTING THE SHAFT

A very special volume of all black pages, designed to convey the experience of what it feels like to be trapped under tons of rocks, a debris and rubble.





RIOUS TAXI DRIVERS OF NEW YORK

This startling Time-Life series is not for the squeamish. Read about New York City's most infamous cabbies and their individual body counts. Using maps, diagrams and chalk body outlines, Time-Life presents painstakingly researched accounts of brutal assaults on pedestrians. To find out how each cab driver got those notches on his dashboard and that caked blood and hair on his bumper, don't miss this bold and unusual collection.

Vol. 1: FARE GAME

Travel through midtown with Achmed, a cabby who targets the elderly, Later, visit Achmed's private collection of mangled canes and walkers.

Vol. 33: LET US SPRAY

Experience the swerving, daredevil driving of Tony "The Frog" Babagatz. You'll feel as though you're behind the wheel as you read about his eerie ability to lock onto street puddles like a laser beam, spraying entire lines of suits waiting for the bus in a single pass.

Vol. 87: Kiss Your Space Goodby's

Spend a shift with Hannibal, the sadistic cabby who purposely removed his shock absorbers, then drove his passengers over every pothole he could find. Next, stroll through the hospital wing at St. Vincent's which is reserved exclusively for Hannibal's neckbrace-wearing, chiropractor-craving passengers.



GREAT HOSPITAL BLUNDERS



Enter the bizarre world of hospital administration. When you enter the hospital, you automatically assume that the call button for the nurse will be broken and that your pain medications won't be administered on time. But what happens when the mistakes are far more serious? Then you have a bizarre and astonishing new series from Time-Life Books.

Vol. F: WHOSE LIVER IS IT. ANTWAY?

In this introductory volume, you'll be astounded by the case of Hans Brickface, the man who came in for a transplant and ended up a donor.

Vol. 11: Suces of Life

Learn the sad story of Jefferson Cray, the teenager with the broken arm who died in the hospital waiting room-of old age.

Vol. 67: He'r Mel He'r Mel

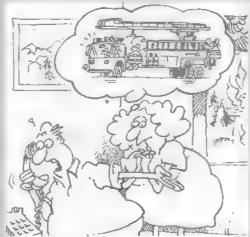
Uncover the sealed files of Doctor Bingwap, who kept on cutting until he finally amoutated the correct limb.

SERGE-IN GENERAL DEPT.

AMAID LOO NATURA DISASTERS

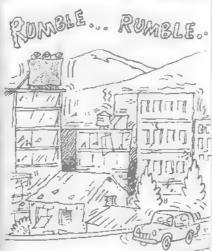
ARTIST AND WRITER: SERGIO ARAGONES



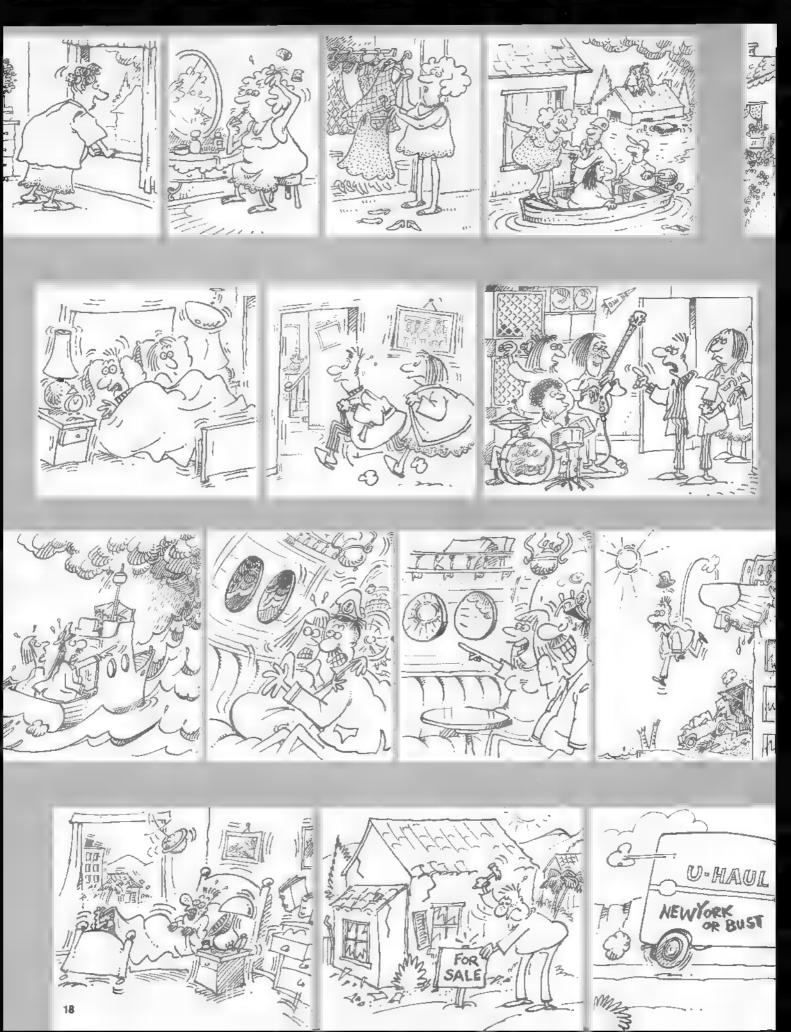


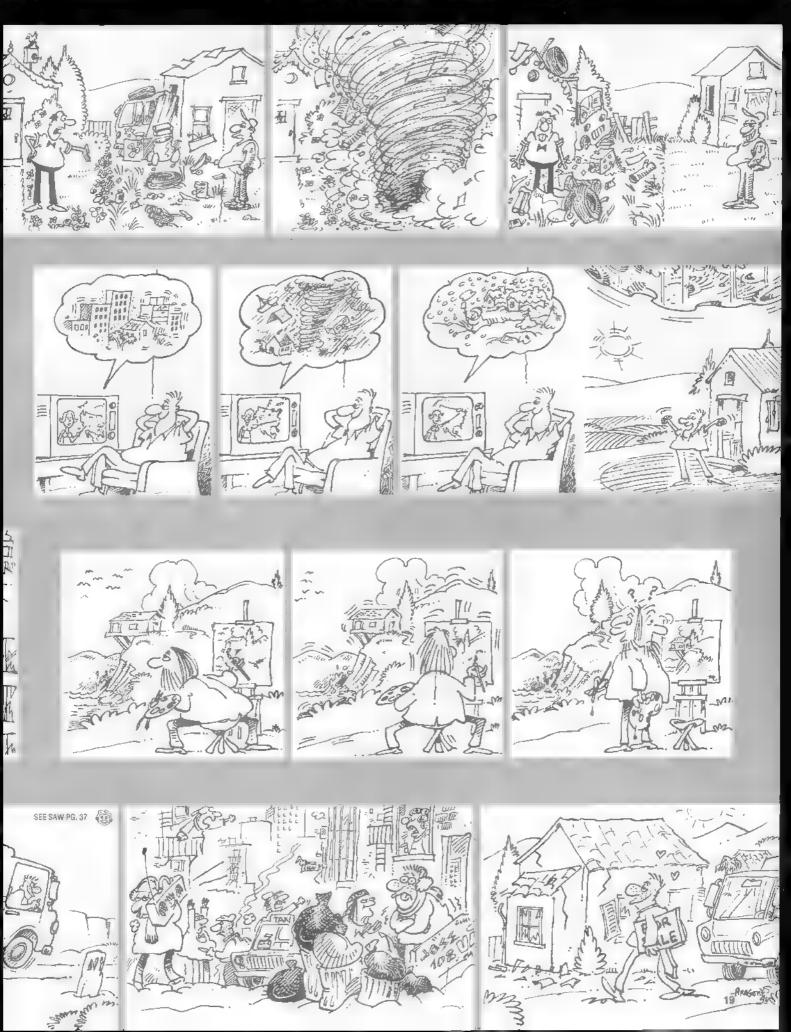




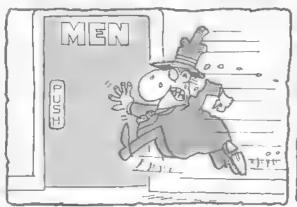








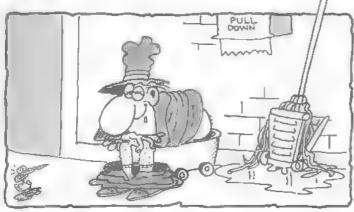
THE LOOPY LAVATORY LOGIAM



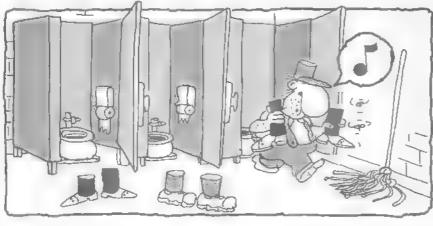












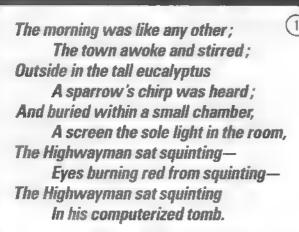


There's a big new road out there, and it's designed to connect anyone to everyone, all over the world. It's called the Information Superhighway, utilizing fiber-optics, computers, CD-ROM, virtual reality, shopping networks plus a dozen other hi-tech gizmos. So what's in store for its travelers? Find out as we unveil the everyday adventures of...

The Information Super - highwayman

ARTIST: JACK DAVIS WRITER: FRANK JACOBS

(based, ever so loosely, on "The Highwayman," by Alfred Noyes, a Brit who seldom traveled anywhere!

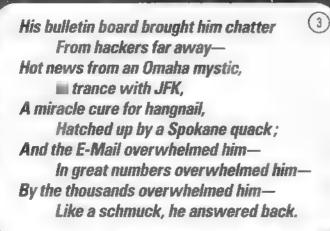


Eighteen hours a day did he plop there,
Unburdened by kids or wife;
He'd embarked on the great Info Highway,
And the Highway was his life;
"Who needs family?" he muttered,
"I've my modem, screen and mouse;
For the world is now my oyster—
A fiber-optic oyster—
A 500-channel oyster—
I've no need to leave the house."

Still he hungered for more information,
And, thanks to Compuserve,
Learned the distance from Fresno to Saturn,
Why Drabek's lost his curve;
Found Albanians fail as accountants,
That Yeltsin hates Tom Cruise,
And the info he digested—
Unrelentingly digested—
Info endlessly digested—
Which perhaps one day he'd use.

Countless hours he spent every evening,
Hooked up to CD-ROM,
Getting kicks as he wiped out the planet
With the hot game, "Neutron Bomb;"
He refought World War II with great cunning,
Had the Nazis lose the Swiss,
And he reveled in the slaughter—
Leading armies into slaughter—
Playing God amidst the slaughter
Had he ever known such bliss?

He could now interact with old movies,
Re-editing any flick;
At midnight he'd watch "Casablanca,"
With Devito playing Rick;
Later on, a drag version of "Rambo,"
Pee Wee Herman in "Top Gun;"
And the Highwayman sat viewing—
At his re-creations viewing—
Realizing from his viewing
That he never had such fun.



He switched on his Prodigy system—
The Highway's fact-filled source,
Found out how to house-train a marmot,
Why pygmies don't divorce;
Memorized "Moby Dick" in Norwegian,
Learned Genghis Khan was gay,
And he gobbled up the data—
Felt enriched by all the data—
Knew he'd profit from the data—
Though just how he couldn't say.

He tuned in a home shopping network,
On cable from Iraq,
And ordered from Omar of Baghdad
Two carpets and a yak;
Forty video malls he could switch to,
From Dubuque to Samarkand;
Round the world he did his shopping—
Network-hopping with his shopping—
With Visa Card in hand.

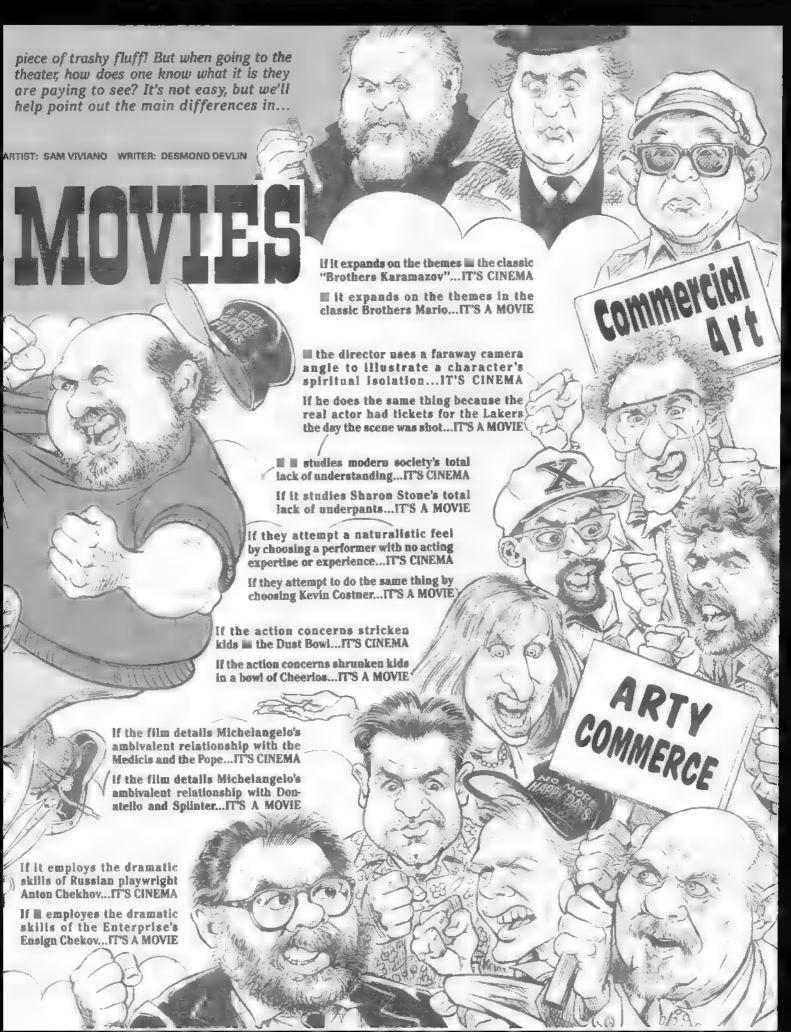
Though the Highwayman lusted for women,
He treated them with scorn;
"Who needs 'em?" he yelled, hand on joystick,
"I've got interactive porn!"
"Off with your bra!" he commanded,
As his playmate cavorted in view,
And in moments he felt even better—
Ever infinitely better—
Sighed, "I've never had it better—
So how was it for you?"

Weeks rolled by, and the Highwayman sat there,
Connected with the world.

Till one night, chatting up Vladivostock,
His senses spun and swirled;
And he croaked on the spot in mid-message,
And lay forever still;

Some have said a stroke he died from—
Or a heart attack he died from—
Don't believe it—what he died from
Was info overkill.





THE RASCALLY RELIGIOUS RUSE











The Lighter Side Of...

ARTIST AND WRITER: DAVE BERG

BEING DIFFERENT



ACHIEVEMENT







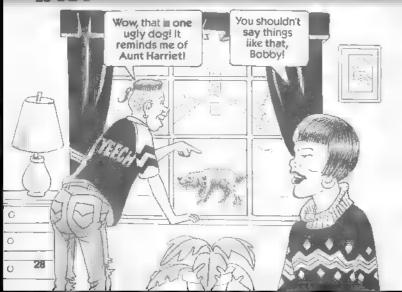
STYLE



RUNNING AWAY



TACT



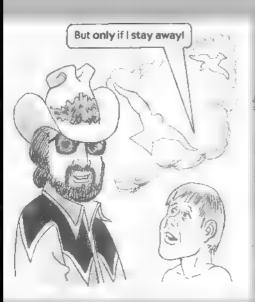


DRIVING





EXPECTATIONS



Paul Protter, this is an order! March into the living room and have a talk with our children!





GAMBLING

Guess what? I'm broke again!
I lost everything I had at
Atlantic City last weekend!
This terrific new blackjack
system Mike Rothman taught me
had a big time glitch in it!

You're such a smart guy, Tom! If you would only channel your time and energy into something constructive instead of these new gambling schemes, you'd earn yourself some big money!







The same of the same

PUNCTUALITY





DOCTORS







When miniature golf was invented in 1916 by James Barber and Edward H. Wiswell, they had no way of knowing how popular the game would become (or how dreadfully dull the courses would become!) Indeed, aside from animals, castles and windmills, there is very little in the way of interesting holes for the average putter to sink their ball into! Well, we think that it's about time America's favorite leisure time activity caught up with the current social and political climate by trying out some # MAD's...

计门方法

Zip Through the Revolving Robes

905 (The Back Nine)

ARTIST: JAMES WARHOLA WRITER: RUSS COOPER

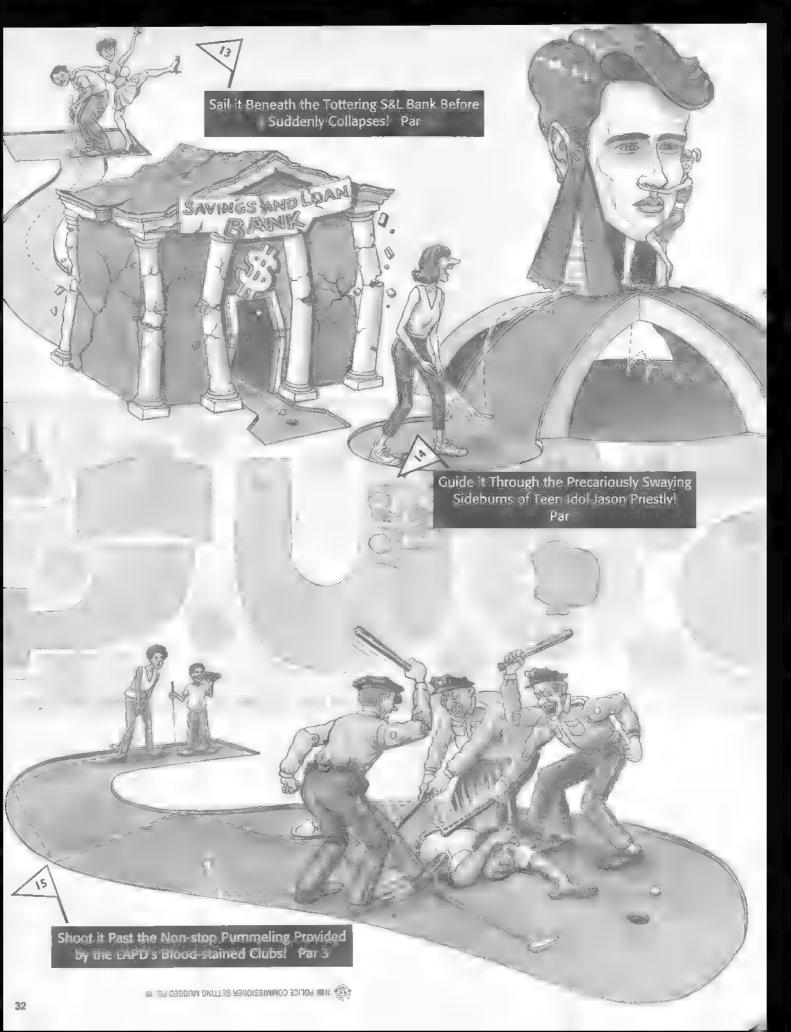
MO SALE

Whiz it Past the Frustrated Grocery Clerk's Ceaseless Scanning Atop the Electronic Scanner! Par 🗓

Soar Between Madonna's Mountainous Cones Before she Performs an Unnatural Act With an Evian Bottle! Par

Pesky Suprem

Court Justice Clarence Thomas! Par 3



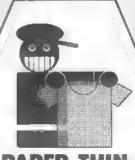


MAD'S INTERNATIONAL SIGNS FOR THE WORLD OF ROCK



THIS CONCERT PROTECTED BY RENT-A-COP SECURITY





PAPER-THIN T-SHIRTS ON SALE



SEATS DANGEROUSLY CLOSE TO SPEAKERS



BAND'S ARRIVAL TIME HIGHLY FLEXIBLE

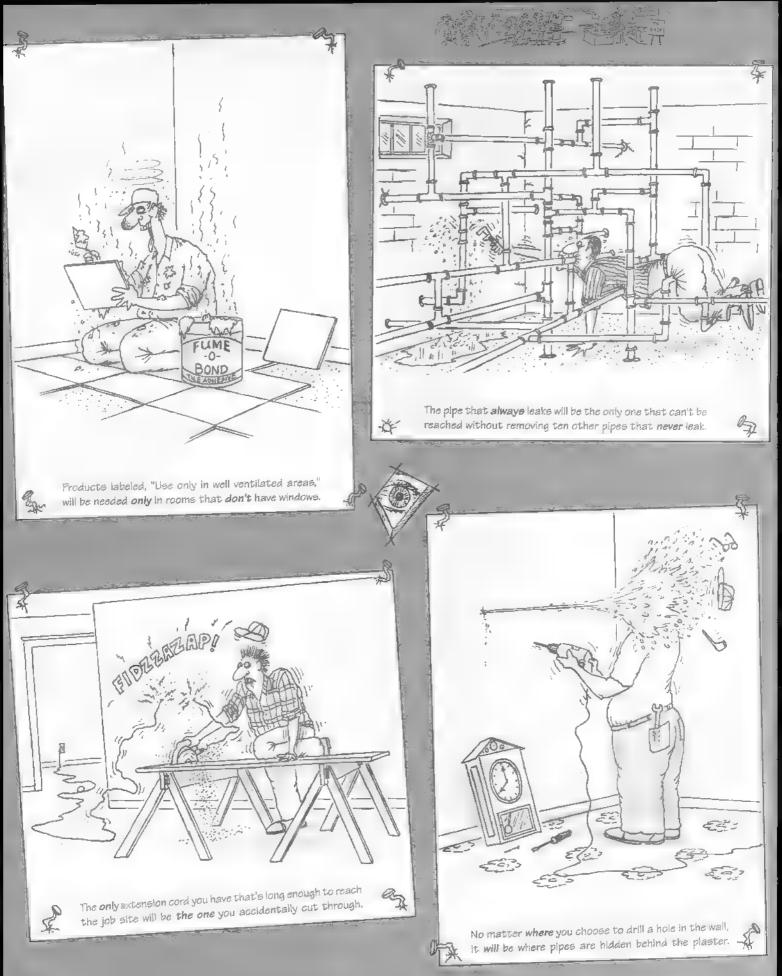


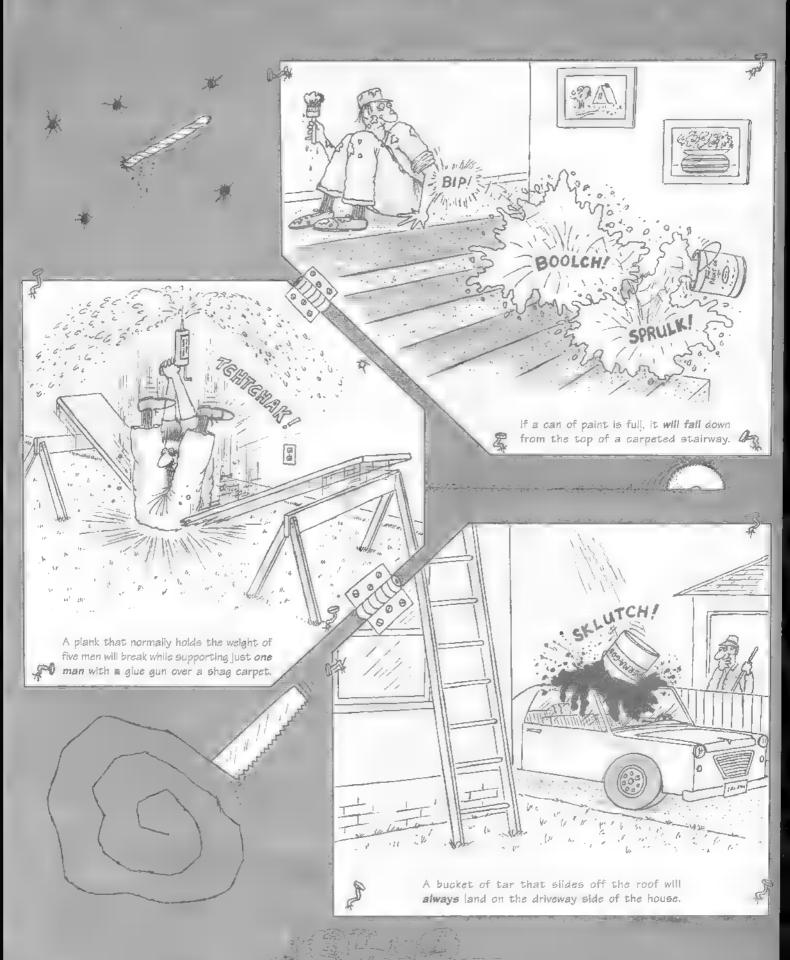












Americans are like sheep! Whenever some new TV Series becomes popular, half the country starts "role-modeling" their behavior and dress after

characters on that show. Remember when Miami Vice hit it big? Suddenly, we had 10 million Sonny and What's-His-Name clones shuffling around! Or how

LESSER KROWN

ARTIST: GERRY GERSTEN



MARILYN WHIRLWIND

(of Northern Exposure)

role model to-

Members of "Native Americans against Voice Modulation"

Grade-school cafeteria workers Women "saving" their facial expressions for marriage

MOM (CINDY) (of Beverly Hills 90210)

role model to—

Mothers who cite being ■ Beach Boys fan as their youthful "wild-streak"

Closet June Cleaver wannabe:

The eight women Beverly Hills still married to their children's father

Ferninine Hygiene commercial actresses

NED FLANDERS

(of The Simpsons)

role model to-

Guys who watch Donahue too much

Neighbors whose hobby is reporting Zoning Code violations Up With People record collectors about Beverly Hills 90210? We bet some of you are still doing that cheap James Dean impression like Dylan McKay! Of course, those are just the

obvious ones. You may not realize it, but many more people select minor characters to mimic in real life as we'll show you in our guide to...

TO ROLE MODELS



GUNNY (of Major Dad) role model to—

Public school Sex-Ed teachers
Really strict Jenny Cralg counselors
Unmarried librarians
Army women who've never been

sexually harassed
"Information" operators

JIM DIAL (of Murphy Brown) role model to—

Secret Service agents Regular "fiber-eaters" Good-posture enthuslasts Sears Men's Shop models

Men who always wonder what's so funny about jokes

AL (of Home Improvement) role model to—

Fashion-conscious lumberjacks Iteavily-armed loners

(before they "snap")
"Second bananas" with no one else to

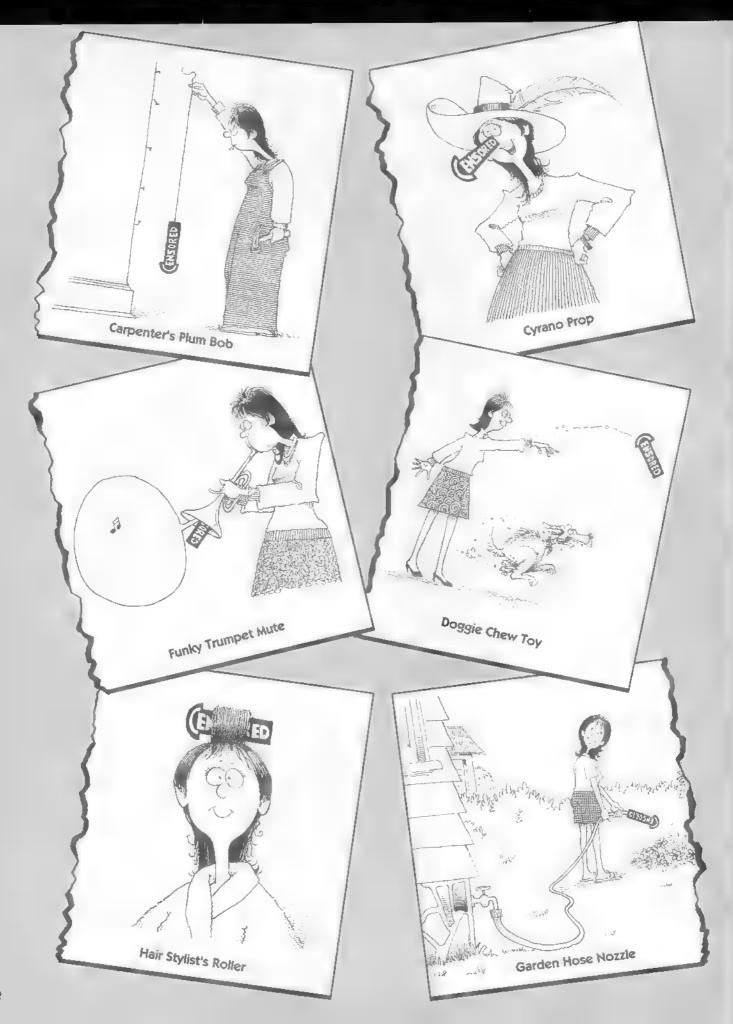
Editor's Note: Throughout its history, MAD Magazine has a long tradition of presenting only the finest, classiest, most refined material on its pages. In this penetrating book excerpt, by Inserting a specially crafted censor symbol where appropriate. we continue our proud legacy of presenting tasteful, wholesome material the entire family can enjoy.

_orena Bobbitt's reference tool from The Queen of the Ginsu.









What's the world's most-watched TV show? <u>Roseanne? Seinfeid? Studs?</u> Guess again! It's not as subtle as <u>Studs</u>! It's a syndicated show about LA lifeguards that has 140 million viewers worldwide! Why are people fascinated with this show? We'll give you a hint! They're not tuning in to see schools of flounder! They're watching it because it's...





SALE!

Person Program II

Ihate

that they

think of

us as dumb

biondesl

It's so

unfairl

Yeahl

Occobi Look,

Slumberl

Isn't

that Cuba?

We can't

arrest

theml

Those are

The Beach

Boysi

Who?

I found

these guys

loltering

on the

beachl

Let's

arrest

themI

No,

that's

Catalinal

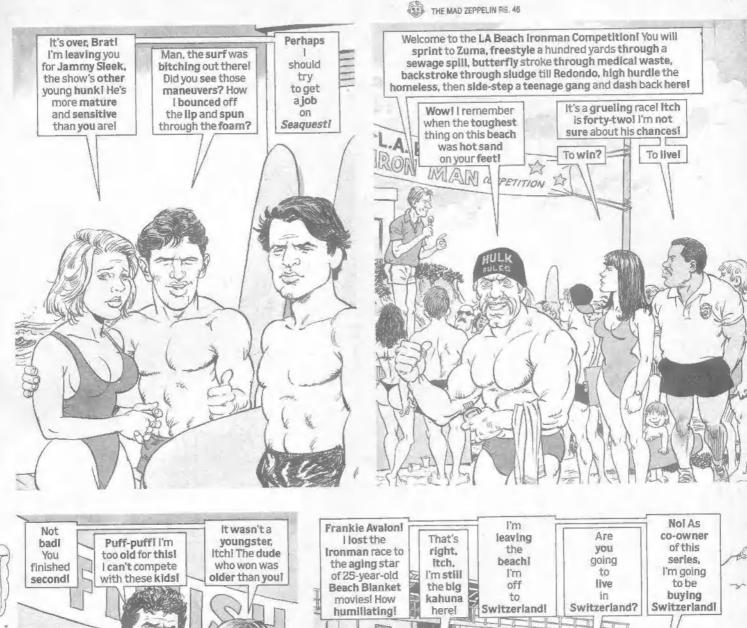
Cuba is

in the

is all about!









SHARE-3 room apt with my psychotic uncle while prefending to the me. Convenient to all transportation. Sue 565-1412

MANY SUBLETS-now available in building with nearsignfed landlord. Doarman also has astigmatism. SCAM REALTY 555-7261.

LOVELY-2-bedroom opt in wonderful neighborhood for family who doesn't mind the challenge and exhibitation of walking across # 4 x # plank high above 83rd St. SCAM REALTY 555-7261.

ROOMMATE WANTED-Spaclous apartment with much closel space, which is good because that's where you'll be staying the closet Bernice 555-8936.

ROOMMATE—wanted for two-bed-toom apartment Easygoing, Just don't touch any of my stuff Don't fouch anything, all right? Don't touch itl 556-8958.

Concert **Tickets**

103

BAD SEATS TO TOP SHOWSI-We spe-clalize in seats behind the stage, partial view, no view, instead of poying scalpers five times the ticket price the riight of the show, pay III five times the ticket price now! CALLI 555-9685.

STOLEN TKTS AGENCY-I work for Ticket Waster and sted 100 seats for every Waster and sted 100 seats for every concert! Tickets going fost since rock fors have no maral or ethical problem in conducting business with me, even though I am a total steazeball! fory \$55-0927

Articles For Sale

MOVING/VACATION SALE-I'm selling the contents of my neighbor's home. Hurryl He gets back from Florida in a week! 827 Eel Blvd.

FOR SALE-6-piece living room set with motching family. Best affer, Family can be broken up but living room set cannot 555-9285.

CONVERTIBLE SOFA-Converts Into washer/dryer Vibrates gently dur-ing spin cycle. Call, ask for Ed. When Ed gets on, ask him far Larry, 555-9999.

FOR SALE-Eerie talking cabinet. Says very disturbing things. Scares children, many adults. Useful for clearing out all unwanted guests. 555-9393.

YARD SALE-Bottle caps, crumpled paper, empty cans, forn clothing and other items I'm hoping till pass off as valuable/priceless antiques. 42 Klingon Way

FOR SALE-Matching couch, chair re-cliner, love seat, attornan, convert-lable sofa, settee, armolier, up and lamps. Please help mel I can't get out at my living room! Jeanette

Business Opportunities 107

20-YEAR OLD PIZZERIA-for sale. Many original pizzas still here: Call the Original Luigi 555-212). 8ECOME-a lumberyard scarecraw. Easy work Craws don't like lumber Call ECPI Lumberyard Scarecraw School 555-7272

ROBOTIC NURSES- are in big demand We will remove your internal argans and replace them with machinery. Work guaranteed flve years. For more into call 555-2726.

AMAZING TECHNOLOGY-new scientific breakthrough allows everyone to talk like Brian Denneny! Get in an the ground Hoor! Serious investors only 555-0074.

Help Wanted

109

WANT TO GO NOWHERE-in your life and get paid next to nothing while the organization you work for makes millions? McDonald's wants you! Apply at nearest McDonald's.

WANT TO EARN MINIMUM WAGE-IN I Job with no chance for advance-ment while the corporation em-ploying you rakes lill vast suins of cash? Burger King wants you! Apply at nearest Burger King.

WANT TO GET TRAPPED in a low-pay ing dead-end job with absolutely no future while your company realizes unimaginably large profits? Wendy's wants you! Apply at near-

GAL/GUY FRIDAY WANTED-To help me find people to work for me the other days of the week. Call Mr. Ted tub at Rickspickle Inc. 555-0393.

COMPUTER OPERATOR—Must have working knowledge of Lotus. Quark. Wangilek, Zimbo, Jipjume, Glibbigee, Bigabah and Bigabah+Send resume to PO Box 4621, NY, NY

CLUMSY WAITERS WANTED-to drop food on customers we don't like Must be convincing! Call the Origi-nal Luig!, 555-2121.

Ucknuck Industries

Are you aggressive? Moti-vated? A self-starter? UCK-NUCK INDUSTRIES is moving to this grea and has a variety of Job openings avail-

All applicants must be able to follow orders from supervi-sors much less intelligent than they are.

POSITIONS AVAILABLE FOR Scatfold Croupers (min. 10 years experience) Apprentice Nixters Bakashavak Trainees Assistant Sledge Gompers Feepock Assemblers Skleb Dippers

Call Personnel Director, Warmating Splunge, for Interview, 555-7321.

SECURITY GUARDS WANTED-to put on uniforms and sit around all day doing nothing. Must be experi-enced Own uniform a plus. Staten Island Mall

NANNY WANTED—to ruin a good marriage. Live-in preferred. Mt Arrg 555-2821.

AMBULANCE DRIVER NEEDED—I had a heart aftack a week ago and I'm still waiting for 91 to show up. 367 Washington Place, Apt. 4A.

WANTED-insurance salesman with noticeable limp for ruse involving thousands of dollars and Venezue lan businessman. I'll give you the details when you call 555-8383

DENTAL ASSISTANT-wanted to take Xrays while dentist crouches behind lead curtain in next room, Safe, Dr. Blikstein, 556-2713

IGNORANT IMMIGRANT—wanted to work 365 days a year for almost no pay at all. Call Congressman Too-mey 565-8288.

IMMEDIATE OPENING-For immediate Opener We have cans, envelopes, doors and more, Unusual benefits package, Call 555-9921.

PSYCHICS NEEDED-immediate open-ing, high payl if you're for real you already know telepathically what number to call and who to ask for

Autos For Sale

115

FOR SALE-87 Nisson Crusher, must be seen to be appreciated. Looks great from inside but will probably tall apart completely two weeks after you buy it. Jim 555-5555.

Frank Terrifico's Used Cars

'87 Ford Scurvy '90 Tayota Polyp

Chevy Deothmobile '86 Volkswagen lostada '92 Hvundai Cramo I Plymouth Ruster '92 Honda Gangrene

THIS SATURDAY ONLY Leave Your Kids With Sleezo The Clown While You Shop!

SIR PUFFYSI

Services

111

LAWN CARE/MAINTENANCE-Must bring your lawn to us—no out calls/home visits. We also prune hedges and trees at no extra charge if dropped off by 10 am. Call the professionals at LA-ZLAWN 555-867

VERY PEACEFUL MAN-will calm you down in your own home. Odorless Joshua, 555-8213.

FREE PETSI-I will come to your house and pet you. Hugs extra. Glenn 555-9272.

Articles Wanted

113

TWO LARGE RECLINERS-are looking chairs to recline in. Call Bi bby Joe and Big Joey Bob. 555

102 Dags to Dissect

103 Concert Tickets 104 Defective Carnival Equipment

105 Articles for Sale

106 Battering flams 107 Business Opportunities 108 Topical Plant Westling

109 Help Wanted

10 Tito Puente Lookalikes

12 Nude Clarinet Lessans

13 Articles Wanted

14 Useless Things

15 Autos For Sole

116 Mannequin Podiatry 117 Misc

Misc

118 Goons for Hire 119 Positions Wanted

120 Gluttons for Punishment

Misc

117

FREE HEAD BUFFING-INo appointment necessary. The Willred Academy of Head Buffing, 12 Roadkill Ave.

VACATION GETAWAY—Stay in my bun-galow in the country while is ansack your apartment in the city. Ned 555-8212.

HOW MANY ACORNS—can you hold in your mouth? Find out with our acorn kit. Send S14.95 + \$3.00 P&H to: Acorns in Your Mouth. PO. Box 556 Suffern. NY 12303.

FWILL EVALUATE-your wife/girlfriend. Send her to me, Takes 5 days or less. \$4995 per fernale. Ted, Box 6767 Los Angeles, CA 90013

RABID RACCOON GRAMS-Cheery birthday and anniversary greetings delivered to your friends and loved ones by disease carrying forest creatures. Uniquel 555-0101

Positions Wanted

119

RECENT COLLEGE GRAD-seeks full time employment winch cansists of alternating periods of drinking beer and happing. Will consider some TV watching as well. Experienced with impaccable references. Don 555-

HAM REPAIRMAN-seeks employment. Can repair kosher or non-kosher, even meatless hams. Also refurbishes ham slices. Canned ham, fresh ham are my specialfies. Boiled ham, baked ham, ham hocks, pressed ham and raw hom Free estimates, 555-4175

FORMER CONSTRUCTION WORKERseeks position harassing women. Willing to relocate for right deal FAX offers to Mr Ben 555-8272.

SLEEZO THE CLOWN-Entertainment for children's parties, school, camps. The molestation charge has been dropped due to a plea bargain. Available for immediate bookings! 585-8906

COMEDY WRITERS—Recently laid off after writing lame parady of Classi-fied Ads. Seek Editorship positions at magazine with embarrossingly low standards. Contact Joe Ralaia and Charile Kadau, PO Box 4621, NY, NY, 1918.

The Ads That Get Responses appear in other publications!

3RD

=

PG.

WHAT SINGLE GOAL **HAS BROUGHT AGREEMENT AND UNITY AMONG VASTLY DIFFERENT GROUPS?**

HERE WE GO WITH ANOTHER RIDICULOUS

IAD FOLD-

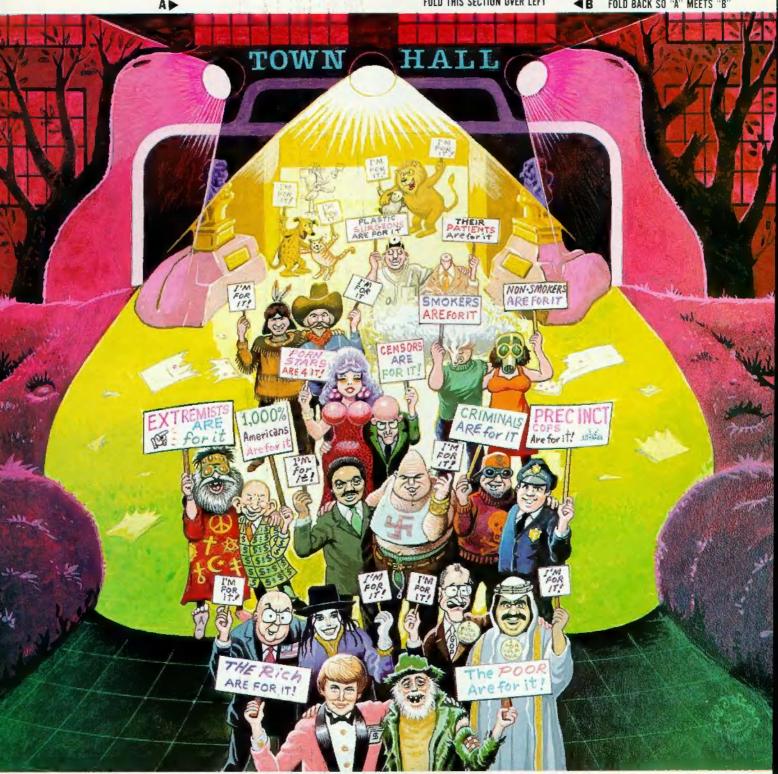
These days it seems that no one can agree on anything. People's opinions are always divided when it comes to politics, moral issues and even Lorena Bobbitt. To find out what one thing everyone agrees on, fold page in as shown...



AP

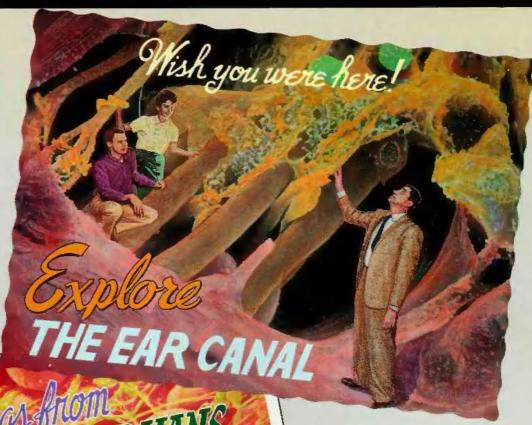
FOLD THIS SECTION OVER LEFT

FOLD BACK SO "A" MEETS "B"



DEMONSTRATORS OF VARIED BELIEFS ARE ON THE WARPATH TO BANISH THINGS SICKENING TO ALL THEY ARE NOW HAR-NESSING THEIR ENERGY TO FIGHT A HATED ENEMY. AD

Postcards From Inside The Body



CACCING STATES OF LANGERHANS

THE ISLETS OF LANGER IN the Pancreas

Ocated in the Pancreas

